



The Story

The Dutch Startup Association (DSA) consists of entrepreneurs and ecosystem builders that have a common goal: Making the Netherlands the startup nation of Europe.

We will be representing startups and scale-ups wherever needed to make sure their voice is heard. This might be in politics for better legislation, but this might also be in the investor community to make funding more accessible or any other place we are needed. The DSA will play a key role in the development of the Netherlands becoming startup proof.

We aim to be the connector between startups, scale-ups, investors, corporates, policymakers, governments, politicians and Dutch society.

the Startup BV

In 2019 we will launch the Startup BV. A legal entity with special requirements tailored to the needs of startups. With the launch of the Startup BV we can ensure less bureaucratic restraints for hyper growth and the development of innovative and disruptive technologies.

Lobby

Throughout the year we will also continuously be carrying out lobby activities regarding Dutch and European politics. One of the most heard complaints within our community is the absent possibility of paying employees in stock options. Therefore we plead for this fiscally attractive way of paying salaries.

Another frequent stumbling block is the compliance to the GDPR legislation. Therefore we are connected to Allied For Startups, where we work together with our equals from other European countries to make a strong voice in European politics.

Media

Together with our mediapartners we will make sure that our agenda will be known and widely supported within the startup and scale-up community. We want to showcase why the Netherlands is frontrunner in many industry sectors and therefore we will give stage to the innovative entrepreneurs from our community.

#DSA #NLSTARTUPPROOF